

**PRESS RELEASE**

**August 29, 2007**

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**For immediate release**

***'Inside and Out--Confessions of a marketing wiz...tales, tips and strategies'  
At September WINS group meeting***

**Aurora, Illinois: ----- Kaneland W.I.N.S. (Women-Insight-Networking-Service), will hold its September kickoff meeting on Tuesday, September 18 at the Mill Creek Golf Club, 39W525 Herrington Drive, in Geneva. Networking begins at 11:30 a.m., with lunch and a presentation to follow, ending at 1:00 p.m.**

**This month's speaker is Lorrie Walters Marsiglio, author of '101 Free Publicity, Marketing and Networking Ideas that Get Results.'**

Marsiglio, a 25 year veteran journalist, radio and cable TV show host and producer, will offer innovative PR and marketing ideas to help you attract the media, new clients, and increase your bottom line. As both the interviewer, and the interviewee, on programs across the U.S. and Canada, she has helped her audiences achieve their goals without spending a fortune.

Reservations are required by September 11, 2007. Call (630) 945-7086, or email [membership@kanelandwins.org](mailto:membership@kanelandwins.org). Cost for members is \$15, and the cost for non-members is \$25. Please make your check payable to: Kaneland W.I.N.S. This month's service project is Conley Outreach. Attendees are requested to bring very gently used medium size teddy bears or Beanie Baby Bears for Teddy Bear Grief Care Programs.

Kaneland W.I.N.S. is a not-for-profit organization providing Kaneland area women opportunities for personal and professional development, networking and service to our community.

Our group meets monthly September through May. Each monthly meeting offers insightful speakers, networking and service opportunities along with a fabulous lunch.

Our annual membership fee is \$50 per year, renewable on September 1. As a member of Kaneland W.I.N.S., you will enjoy: a reduced fee for monthly luncheons (a savings of \$80 annually); a listing in the membership directory (both printed and on our website); and the opportunity to be a Spotlight Speaker at our luncheons.

Past programs have included such topics as: Tending to your investment portfolio, the experience of networking, the golden rule of referral marketing, taking your dreams to reality, and more.

Our members hail from: Elburn, Sugar Grove, Batavia, St. Charles, Geneva, Aurora, Sycamore, Big Rock, Yorkville, Somonauk, Oswego, Sandwich, DeKalb, Hampshire, Lombard, Wheaton, Naperville, Lisle, and Glen Ellyn.